

**20
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HEROES FOR HEROES FIREFIGHTER CHALLENGE **SPONSORSHIP OPPORTUNITIES**

PREPARED BY:
**WALTON COUNTY
FIRE RESCUE**



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ABOUT THE EVENT



CHALLENGE RECIPIENTS

- The 2025 Heroes for Heroes Firefighter Challenge is an event hosted by Walton County Fire Rescue.
- This year, a Cadet Challenge is being introduced to support Cadet Post 850.
- The recipient of this year's charitable donation is Fisher House of the Emerald Coast, an organization that provides housing and respite care for military families while their loved ones receive medical treatment at local medical facilities, both military and civilian.
- Their mission is to keep families together during times of medical need, offering a strong support system for healing.



EVENT TIMELINE

Friday, Nov 7, 2025

3:00 - 6:00 PM

Registration Meet and Greet

Saturday, Nov 8, 2025

9:00 AM - 2:00 PM

Firefighter Challenge Event

Saturday, Nov 8, 2025

4:00 PM - 7:00 PM

Entertainment and
Celebration





WHAT IS A FIREFIGHTER CHALLENGE

Teams from across the country are invited to compete in the event. The challenge showcases top firefighter athletes as they demonstrate the physical demands of firefighting to the public.



Widely regarded as the ultimate test for elite firefighters, the Firefighter Challenge offers them a chance to showcase their exceptional skills.



The course challenges participants with obstacles such as forcible entry, a charged hose pull, the Kaiser sled, and a dummy drag – each designed to test their strength, speed, and firefighting skills.



This event challenges firefighters' strength, agility, teamwork, and skills while offering a fun, family-friendly experience for both participants and spectators.

The Firefighter Challenge is a high-stakes competition that pits elite firefighter athletes against each other in head-to-head races, simulating the intense physical demands of real-life firefighting. Equipped with full bunker gear and SCBA, teams race against both one another and the clock to conquer a grueling course.

WHAT'S NEW?

This year, we're introducing a Cadet Challenge Course, where Fire Cadets ages 14 to 19 will face off head-to-head. It's an opportunity for them to put their training to the test as they compete against other cadet programs.



SPONSORSHIP OPPORTUNITIES



Sponsorship Opportunities	Medal of Honor \$10,000 (1 available)	Entertainment or Kid Zone Sponsor \$7,500 (1 of each available)	Distinguished Service \$5,000	Silver Star \$2500	Bronze Star \$1000	Purple Heart \$500
Social Media / Website Promotion	✓	✓	✓	✓	✓	✓
Logo on Event Banners and Flyers	✓	✓	✓	✓	✓	✓
Corporate Promotion Items in Welcome Bags	✓	✓	✓	✓	✓	
Logo on the Back of T-shirt	✓	✓	✓	✓		
Priority Space for Vendor Booth	✓	✓	✓			
Priority Logo Placement	✓	✓				
and more!	✓	✓	✓			

SPECIAL SPONSORSHIP LEVEL DETAILS



MEDAL OF HONOR LEVEL \$10,000

Become a recognized sponsor of this year's event! Your company or firm's name and logo will be prominently associated with the event, featured on signage, advertising, media, and promotional materials. As a Medal of Honor sponsor, you'll receive a priority booth to showcase your company during the main event, a major banner at the start line, on-stage recognition, and support with the awards ceremony. Only one sponsorship is available at this level.

ENTERTAINMENT SPONSOR \$7,500

As the Entertainment Sponsor for this year's event, your company or firm's name and logo will be prominently displayed on event signage, advertising, media, and promotional materials. A large banner featuring your logo and sponsorship details will be placed on the main stage. Additionally, your representatives will have the opportunity to announce this year's entertainer. Only one sponsorship is available at this level.

KID ZONE SPONSOR \$7,500

As the sponsor of the Kid Zone, your company or firm's name and logo will be prominently featured on event signage, advertising, media, and promotional materials. A large banner displaying your logo and sponsorship details will be placed in the Kid Zone area. This sponsorship also includes a booth to showcase your company during the event. Only one sponsorship is available at this level.

**DONATE
TODAY!**



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THANK YOU

CONTACT US

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