

**20
24**



HEROES FOR HEROES FIREFIGHTER CHALLENGE SPONSORSHIP PROPOSAL

**PREPARED BY
WALTON COUNTY
FIRE RESCUE**



**850-401-9619
CHIEF JEREMY RADNEY**

10 Sheriff Circle, DeFuniak Springs, FL



ABOUT THE EVENT



CHALLENGE BENEFICIARY

- The 2024 Heroes for Heroes Firefighter Challenge is an event hosted by Walton County Fire Rescue and the Walton County Sheriff's Office.
- This year, we are honoring veterans and current members of the US military.
- The recipient of this year's charitable donation will be Fisher House of the Emerald Coast.
- This organization provides housing and respite care to military families whose loved ones are receiving medical care at any local medical facility, military or civilian.
- Their mission is to keep families together during times of medical need, providing a support system for healing.



EVENT TIMELINE

Friday 8 November, 2024

5:00 pm-8:00 pm

Registration Meet and Greet

Saturday 9 November, 2024

7:00 am-2:00 pm

Firefighter Challenge Event

Saturday 9 November, 2024

4:00 pm-7:00 pm

Entertainment and
Celebration





WHAT IS A FIREFIGHTER CHALLENGE

Teams are invited from all over the country to compete in the event. The challenge features the best firefighter athletes, allowing them to showcase the rigors of firefighting to the public.



Long considered the proving grounds for elite firefighters, the firefighter challenge gives them an opportunity to flaunt their talents.



Forcible entry, charged hose pull, Kaiser sled, victim rescue (dummy drag), and CPR are just some of the course components used to test their skills.



This event will test their strength, agility, teamwork, and skills as firefighters while providing a fun, family-friendly event for participants and the public.

The Firefighter Challenge is a competitive event, pitting elite firefighter athletes against each other in head-to-head races that simulate the physical demands of real-life firefighting. Wearing full bunker gear and SCBA, teams of competitors race against each other and the clock, to complete an arduous course.

SPONSORSHIP OPPORTUNITIES



Sponsorship Opportunities	Medal of Honor \$10,000 (1 available)	Entertainment or Kid Zone Sponsor \$7,500	Distinguished Service \$5,000	Silver Star \$2500	Bronze Star \$1000	Purple Heart \$500
Social Media / Website Promotion	✓	✓	✓	✓	✓	✓
Corporate Promotion Items in Welcome Bags	✓	✓	✓	✓	✓	✓
Logo on Event Banners and Flyers	✓	✓	✓	✓	✓	✓
Logo on the Back of T-shirt	✓	✓	✓	✓	✓	
Priority Space for Vendor Booth	✓	✓	✓	✓		
Priority Logo Placement	✓	✓				
and more!	✓	✓				

SPECIAL SPONSORSHIP LEVEL DETAILS



MEDAL OF HONOR LEVEL \$10,000

Receive recognition as our event sponsor. Your company or firm's name and logo will be synonymous with this year's event and shall be included in event signage, advertising, media, and promotional material. Sponsorship includes a priority booth to market your company during the main event, a major banner at the start line of the event, and on-stage recognition as well as assistance with awards. There is only one of these sponsorships available at this level.

ENTERTAINMENT SPONSOR \$7,500

Your company or firm's name and logo will be listed as the Entertainment Sponsor for this year's event and will be included in event signage advertising, media, and promotional material. A large banner will be placed on the main stage with your logo and sponsorship information. Your representatives will be allowed to announce this year's entertainer. There is only one of these sponsorships available.

KID ZONE SPONSOR \$7,500

As the sponsor of the Kid Zone, you will be entitled to your company or firm's name and logo being included in event signage advertising, media, and promotional material. A large banner will be placed in the Kid Zone area with your logo and sponsorship information. Sponsorship includes a booth to market your company during the event.

**DONATE
INSTANTLY**



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THANK YOU

CONTACT US

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